

# Petticoat Lane specialists in COSTUME HIRE

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### www.petticoatlane.co.nz

### Dear Customer,

### March 2015

The endless Summer keeps on giving us beautiful days and a myriad of events around Christchurch to be part of. Enjoy!

## St. Patricks Day



Tuesday March 17th 2015

All things green with shamrocks are the order of the day to celebrate the great Irish tradition of St. Patricks Day.

Numerous venues around Christchurch are hosting big themed party days.



Pop in soon to pre book your Irish shamrock minidress or St. Patricks Leprachaun costume. Gabrielle and the team @ Petticoat Lane

### **Hire or Buy Local**

It's been a long time coming but I'm going to share a few thoughts on shopping local. With the ever increasing flood of product and choice of items available on the web consumers are overwhelmed



with avenues from which to source costumes. However, we are hearing constantly that - "The parcel didn't arrive in time." – "I didn't like it." – "It did not fit." - "It was poor quality." -"Everyone else had the same thing." If you hire or buy in store locally you get to take your costume home with you there and then. You can try on and choose exactly what you like and fits you well. Many of our costumes are custom made and one of a kind.

By walking into a local store and bringing your custom to us you ensure a specialist store continues to offer a fabulous service to a city.

#### **Colour Themes**

Pick your next party theme from any colour and see how inventive your guests can be. Red is the most popular, White for Winter Wonderland and Black for Friday 13<sup>th</sup> parties. Often the theme is Rubiks cube so the idea is to have each piece of clothing or accessories in the different colours of the cube.

### Monster Garage Sale Success

Thanks to all the collectors, sewers, bargain hunters ...who came along and supported our 2<sup>nd</sup> ever garage sale on March 1<sup>st</sup>. The 1<sup>st</sup> time we held a clearance sale of stock was right on the Sept 2010 earthquake....and was rather subdued given the timing. This time round we had a cracker and hope all those who popped along on Sunday managed to find something for their dress up box or next craft project.